

PROFILE

Introduction

Investments in Art have been promoted during the last years at large and some experiences show, that even in a critical economic situation, investments in art are still valid.

As in all other areas of investment, investment in art can be profitable, if the investor and the advisor has the necessary knowledge and experience.

For more than 20 years the MCM GROUP has been involved in Art. We provide services related to Art Collecting, Artists' Promotion, Art Publishing as well as Art and Culture as Corporate Development Project.

What is the aim of INTERNATIONAL ART INVESTORS?

Our aim is to find partners interested in art and willing to participate in the development of this project. To make it clear, we have on one side economic interests but on the other side also interest related to the social and cultural development of the partnership.

By adding the **INTERNATIONAL ART INSTITUTE** to this project, we aim on art education for future collectors as well as events with experts, artists, financial advisers, curators etc. Partners can then take full profit out of the experiences of such people as well as get advice from them.

Art and Investment

Art is not to be seen as an investment instrument at first, but art collectors are aware that their investment in art is part of assets (private or corporate). Moreover, investment in art has on one hand an emotional and on the other hand a business part. By acquiring an art work of an unknown artist my action is emotional, but at the same time I look at the value of this work for possible further sale of it. So emotional and financial reflections are part of any decision of an art collector.

Some Fields of Activities

Although part of our name is “investors” we aim not primarily on the financial part of art. Investment is just at the sideline and our first aim are the Art Advisory Services.

Here is an overview of the activities:

- General Art Advisory Services and Art Promotion
- Corporate Collection and Art Lending Consulting
- Advisory Services for Artist's as well as Art Institutions
- Meetings with Artists and Studio visiting
- Other services on demand

Wings for Artists

For many years, we have been developing this idea and have been helping artists by financing shows and catalogues. As an equivalent the artist gave us one or more of his works. This concept can be integrated into the entity and might lead to an art collection.

Network

This project will be realized in close cooperation with the **MCM Group** and its entities.